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Dividend Notice to the Investors/Unit holders of various Schemes

Notice is hereby given to all the investors/unit holders of the Schemes that the Trustee has approved September 26, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on September 26, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on September 18, 2014 (₹ Per unit)
ICICI Prudential MIP 5 (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)		
Direct Plan - Quarterly Dividend	0.2042	10.4037
Regular Plan - Quarterly Dividend	0.1959	10.3324
Regular Plan - Half Yearly Dividend	0.1939	10.2300
ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)		
Direct Plan - Quarterly Dividend	0.2974	12.3281
Regular Plan - Quarterly Dividend	0.2796	11.5743
ICICI Prudential Income Plan		
Direct Plan - Quarterly Dividend	0.2673	12.3541
Regular Plan - Quarterly Dividend	0.2359	12.1851
Institutional Quarterly Dividend	0.2353	11.5455
Direct Plan - Half Yearly Dividend	0.8270	12.2292
Regular Plan - Half Yearly Dividend	0.7206	11.4959
Institutional Dividend Half Yearly	0.7212	11.1695
ICICI Prudential Dynamic Bond Fund		
Direct Plan - Quarterly Dividend	0.2430	10.4454
Regular Plan - Quarterly Dividend	0.2268	10.4003
ICICI Prudential Fixed Maturity Plan Series 72 - 368 Days Plan D		
Direct Plan - Dividend	Entire distributable surplus as on record date	10.2448
Regular Plan - Dividend	Entire distributable surplus as on record date	10.2358
ICICI Prudential Fixed Maturity Plan Series 63 - 3 Years Plan G		
Dividend	Entire distributable surplus as on record date	10.4639
ICICI Prudential Long Term Gilt Fund		
Direct Plan - Dividend	0.4470	12.8062
Regular Plan - Dividend	0.5427	12.7011
ICICI Prudential Long Term Plan		
Direct Plan - Quarterly Dividend	0.1368	11.1462
Regular Plan - Quarterly Dividend	0.1336	10.9265
Retail - Quarterly Dividend	0.1354	11.0698
Direct Plan - Annual Dividend	2.2008	12.8108
Regular Plan - Annual Dividend	2.1003	12.8053
Direct Plan - Dividend	1.4968	12.1118
Regular Plan - Dividend	1.8708	12.1086
ICICI Prudential Monthly Income Plan (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)		
Regular Plan - Dividend Half Yearly	0.1044	12.5461
Direct Plan - Dividend Quarterly	0.1131	13.5986
Regular Plan - Dividend Quarterly	0.1109	13.3269
Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 100/- each)#	NAV as on September 18, 2014 (₹ Per unit)
ICICI Prudential Liquid Plan@		
Direct Plan - Half Yearly Dividend	4.5464	108.8959
Regular Plan - Half Yearly Dividend	4.4730	107.8064
Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on September 18, 2014 (₹ Per unit)
ICICI Prudential Blended Plan - Plan A@		
Regular Plan - Dividend	0.0393	13.4931
Direct Plan - Dividend	0.0429	13.5377
ICICI Prudential Balanced Advantage Fund		
Direct Plan - Monthly Dividend	0.08	13.54
Regular Plan - Monthly Dividend	0.08	13.35
ICICI Prudential Equity - Arbitrage Fund		
Direct Plan - Dividend	0.10	14.2638
Regular Plan - Dividend@	0.0449	13.7506
ICICI Prudential Balanced Fund		
Direct Plan - Dividend	2.00	25.92
Regular Plan - Dividend	2.00	23.31

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on September 26, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 20, 2014

Authorised Signatory

No. 026/09/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.